

ESE by the Numbers

- 450 attendees (our first sell-out)
- 120 speakers
- 90 sessions
- 303 tutorial/symposia attendees
- 22 exhibitor sponsors
- 6 media sponsors



BMW Group



BOSCH
Invented for life



What's New for ESE 2010

- Three keynotes
- WiFi everywhere, for everyone
- Smart phone app
- Tuesday Stammtisch
- BMW auto display
- F2F Board meeting on Monday

Registrations

