Register Today

Ludwigsburg, Germany November 2 - 4

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#### **Keynote Speakers**

We have a diverse and exciting lineup of keynote presenters this year:

- John Swainson A Retrospective on Ten Years of Eclipse
- David Cuartielles Arduino, Open-Source
   Hardware Platform
- Bran Seilc Model-Based Software Engineering In Industry: Revolution, Evolution, or Smoke?

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#### ECE iPhone and iPad Apps

The iPhone and iPad apps are now available at the Apple Store. Thanks to Peter Friese for the iPhone version and Christian Campo for the iPad version. iPhone

**iPad** 

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#### Exciting News for Hardware Geeks

Not only do we have David Cuartielles's keynote on Arduino, we have the Machine-to-Machine contest! Thanks to Sierra Wireless and freedroidz for organization and equipment. Entering is easy; all the details are on the M2M page.

Read Ban Cabá's blog for some inside comments, and get ready to compete!















## Recap

- Eclipse Summit 2010 sold out at 450 attendees
- Very positive feedback from sponsors and attendees
- Very good collaboration with Forum Ludwigsburg

### Goals 2011

- Premium value for attendees and sponsors
- Extension of Eclipse ecosystem
- Celebration of 10 years of Eclipse

### Major Decisions for 2011

- Stay at Forum Ludwigsburg
- Extend Space at allow for 550 attendees
- Introduce 2 sponsoring categories (regular, premium)
- Change name to EclipseCon Europe
- Raise attendance fee to adjust for full 3-day event

## 2011Changes

- New website design ✓
- New website implementation (Drupal) ✓
- New submission system (Drupal conference system) ✓
- New registration system (\*)

## Pricing

#### **Sponsors**

• Platinum: € 8'300

• Regular: € 4'500

Attendee € 725

Rebates available for alumni, members and early-birds (sponsoring and attending)

## Who parked the truck outside? How is it related to Eclipse?



Picture: Wikipedia

## People

- Program Committee
  - Bernd Kolb (chair), Benjamin Cabé, Christian Campo, Mariot Chauvin, Simon Kaufmann, Achim Lörke, Alexander Neumann, Tom Schindl
- Conference Chair Ralph Müller
- Operations Chair Anne Jacko
- · Website Nathan Gervais

## **EUROPE** 2011

Celebrating 10 years of Eclipse

November 2 - 4, 2011 Ludwigsburg, Germany www.eclipsecon.org/europe2011

Please join us as we mark the 10th birthday of Eclipse at our premier European event, where contributors, adopters, consumers, providers, and researchers gather to learn, explore, share, and collaborate.

#### Keynotes



John Swainson A Retrospective on Ten Years of Eclipse



David Cuartielles Arduino, Open-Source Hardware Platform



Bran Selic

Model-Based Software
Engineering in Industry:
Revolution, Evolution, or Smoke?

## Sponsors

- 9 premium sponsors
- 10 regular sponsors
- 5 media/activity sponsors

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#### **Premium Sponsors**



















