



# IONA – Eclipse Membership

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IONA Technologies



Making Software Work Together™



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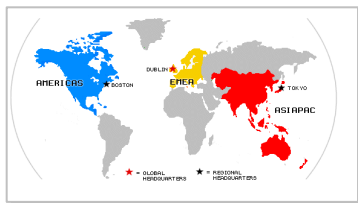
## Customers include world's largest firms

- ❑ 80% of Global Telecom
- ❑ 70% of Financial Services in Global 100
- ❑ Blue Chip System Integrator Partners



## Worldwide presence

- ❑ EMEA HQ in Dublin, Ireland
- ❑ US HQ in Massachusetts
- ❑ APAC HQ in Tokyo, Japan



## Solid business with a history of profitable growth

- ❑ Founded in 1991
- ❑ Publicly traded since 1997
- ❑ \$50+ million cash on hand
- ❑ No debt

NASDAQ:IONA

## Our Approach: Making Software Work Together™

- ❑ We work within the normal diversity and heterogeneity found in enterprise computing systems
- ❑ We tie together applications from different vendors running on different operating systems and using different protocols and different message formats
- ❑ Especially when those applications were never designed to be integrated



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# Our Corporate Strategy

- IONA is driving the adoption of Service Oriented Architecture (SOA) – a powerful new computing model that has emerged to make enterprise IT more responsive, agile and efficient
- This computing model requires a core set of infrastructure capabilities that is highly distributed and standards based
- IONA extensible infrastructure software products enable our customers to migrate [move] to SOA through an on-demand approach that promotes incremental adoption
- Our technology (open source, etc..) is disruptive to the market place enabling customer to source and deploy this new infrastructure along their own demand curve

# Our Credibility and Heritage

## ➤ **Mission critical, high performance integration and infrastructure vendor**

- High-end, platform independent products - address the most complex, demanding technical integration projects
- Expert technical resources and professional services
- World-class technical support
- Profitable business model

### **Orbix**

- Telecom Networks & Provisioning
- Real-time trade order processing
- Manufacturing shop floor automation
- Real-time Traffic Management

### **Artix**

- Telecom Networks & Provisioning
- Global Logistics process automation
- Customer sales and service centers
- Web based eGovernment initiatives





# IONA/ Eclipse

Artix 3.0 Improvements



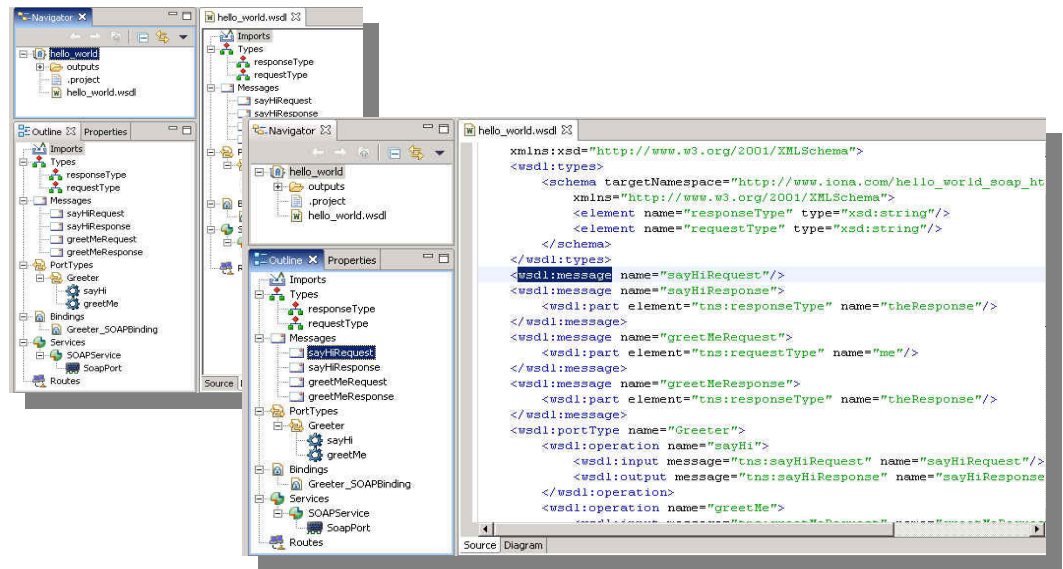
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# Commercial Use of Eclipse

IONA creating products that have and are being used in mission critical applications worldwide



- IONA tools its ESB offering Artix, using Eclipse today
- IONA will move all this tooling into open source



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# Market Uptake

## Blue Chip Customers

- CORBA (Orbix) Renewal Rate at 94% (Industry average in the 70% range)
- Existing Customers purchased Artix... Then bought more
- New Customers purchased Artix

## Expanding Partner Ecosystem:

**BELLSOUTH**® mmO<sub>2</sub>

Deutsche Post 



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# Public Commitment



## › Initial support

- The project has been co-submitted with Sybase and ObjectWeb
- Project has 20+ supporter to date with 18+ developers

## › The project builds a SOA framework that..

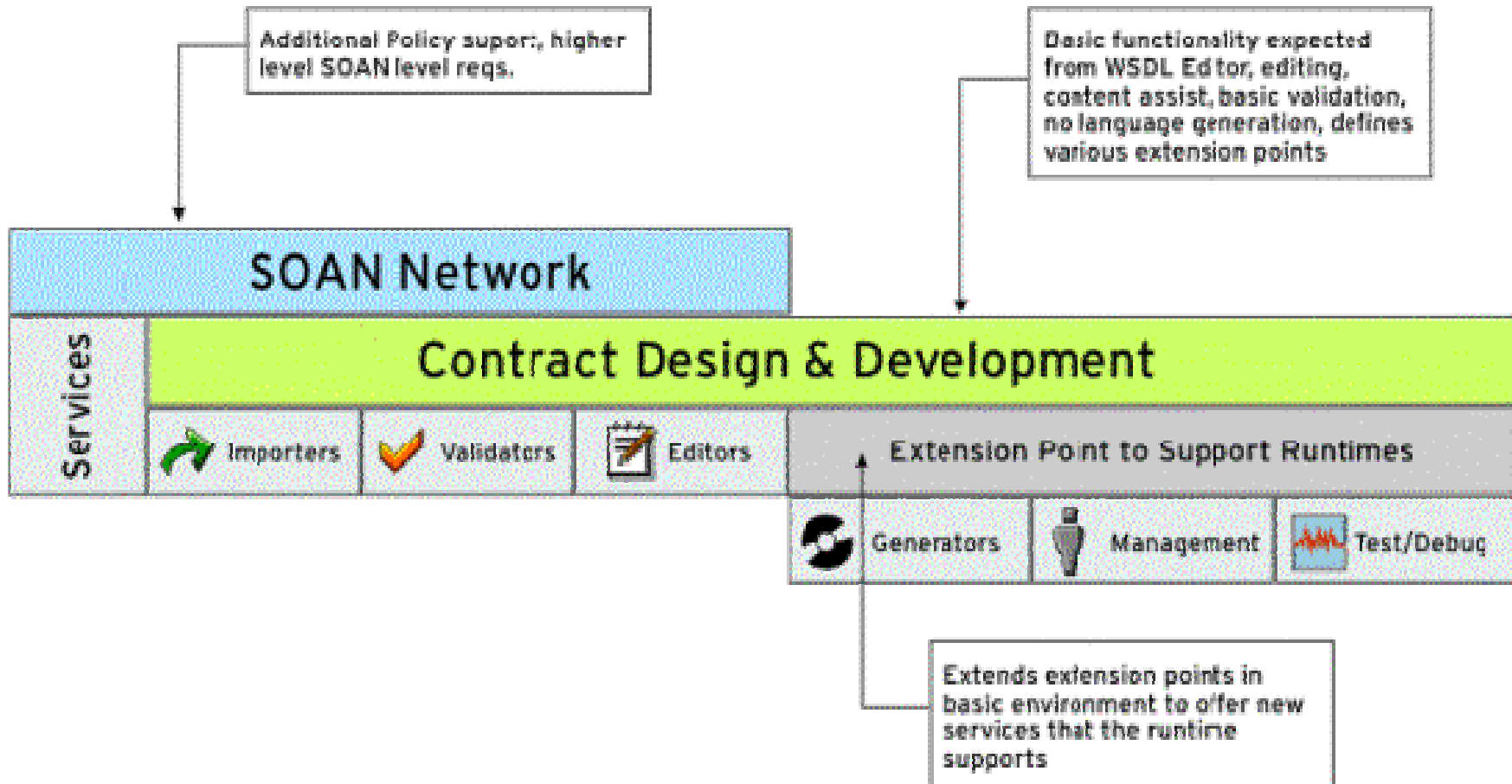
- Utilizes WTP and DTP
- Provides the infrastructure for building SOA “Networks”
- Provides the frameworks to plug in all the editors for contacts, services, policies, repositories etc.
- Provides exemplary implementations for key facilities
- Thus, interest from many vendors to tools in services for BPEL, Repositories, Management and other services to be used in the SOA



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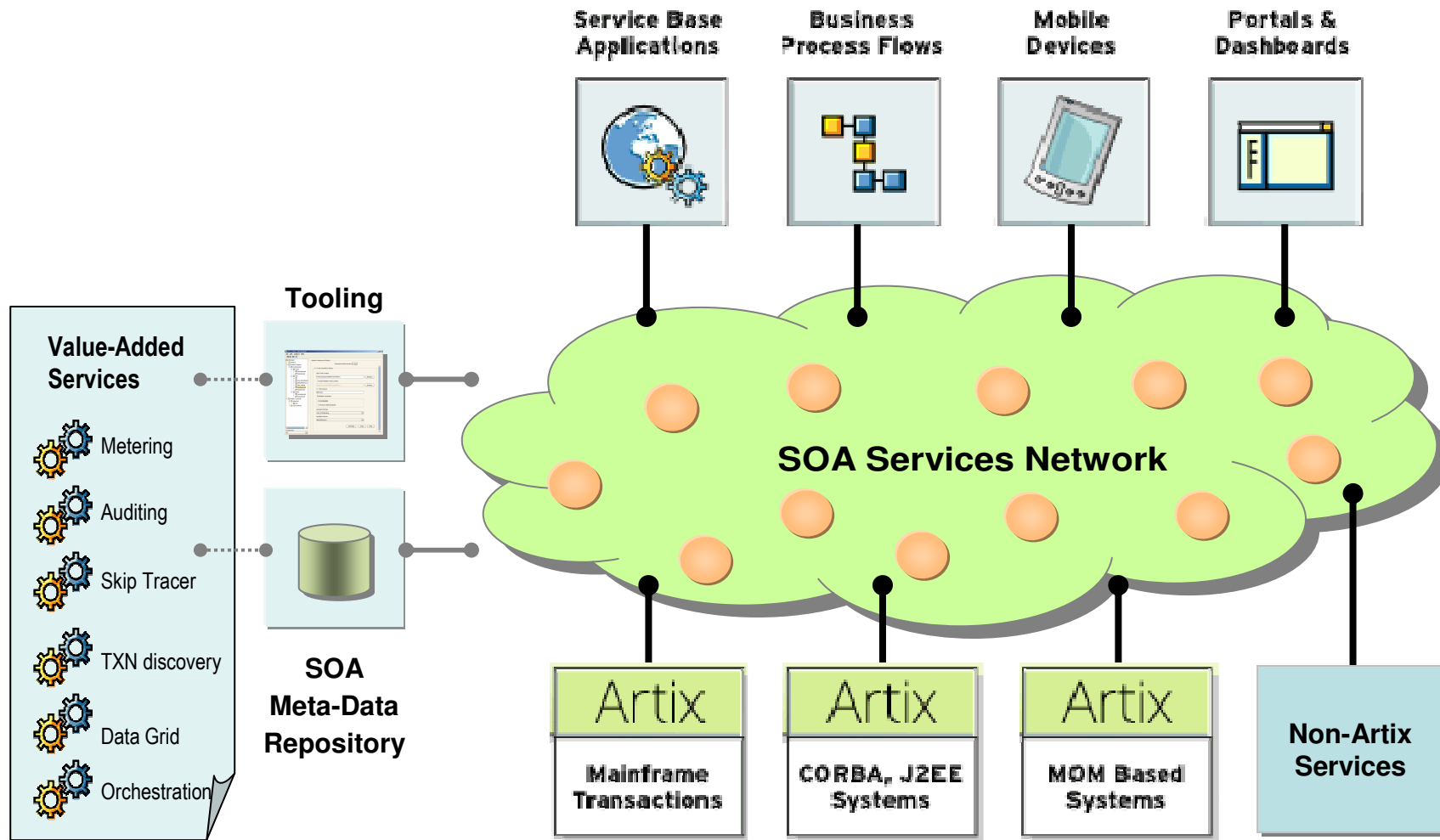
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# What is ?



# SOA Services Network

Dynamic, meta-data driven, SOA integration and policy management for mission critical SOA infrastructures





# SOA Services Network Strategy

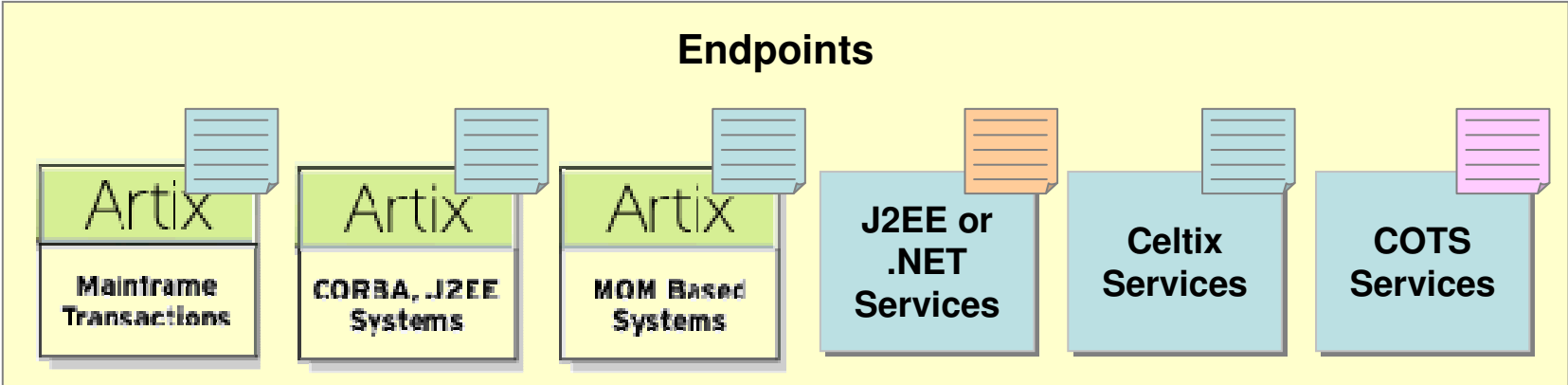
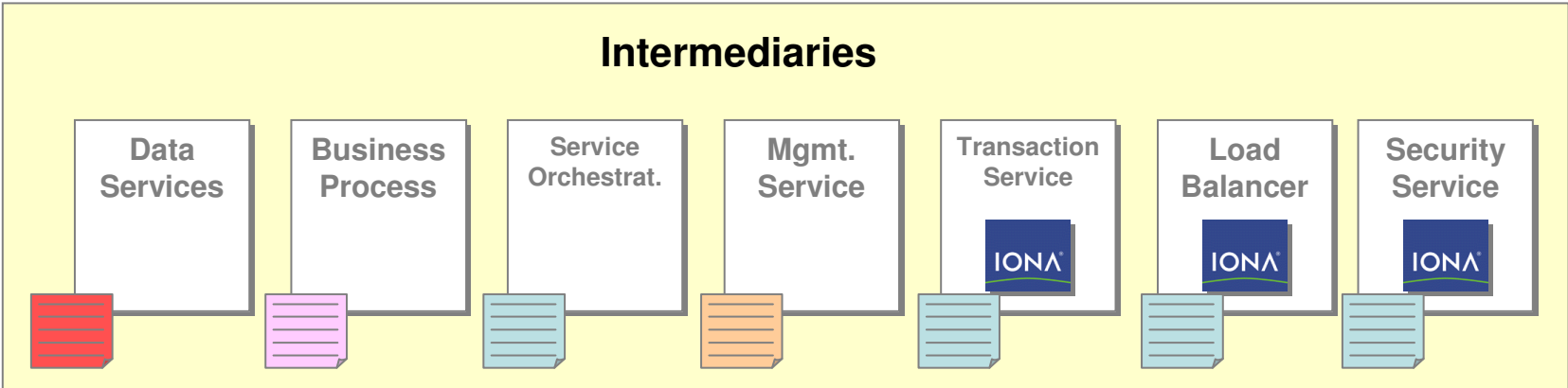
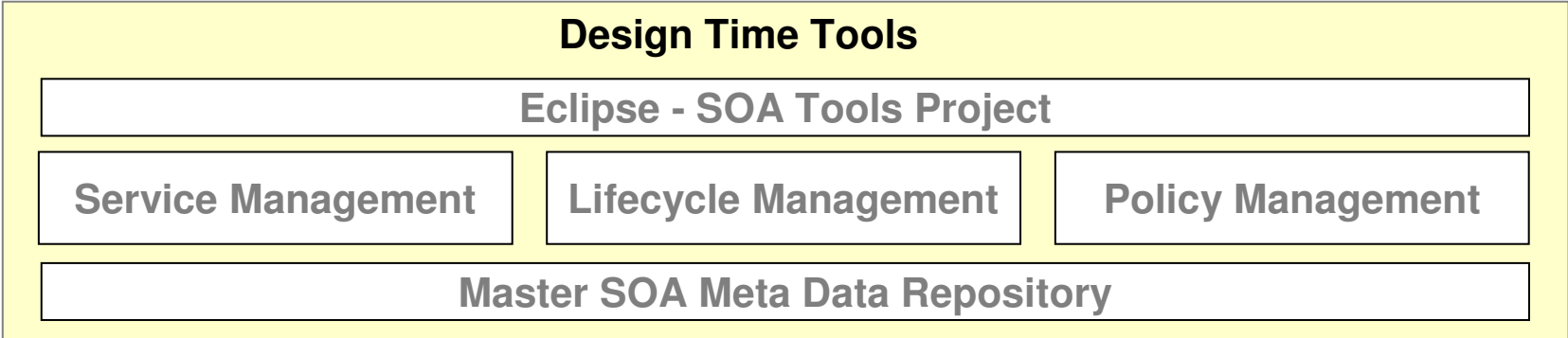
- Provide a **comprehensive, best of breed** infrastructure architecture for advanced SOA environments
- Bring this best of breed architecture to market as the SOA Network, in **partnership** with the other leaders in the SOA infrastructure software market



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# Areas of Investment



# At a glance...

## ➤ **SOAN Deployment subproject**

- The frame work and “top level” view of the SOA, policies and linkages/tunneling to the specific Service editors

## ➤ **Service Creation subproject**

- The full lifecycle editor for creating new services, using WSDL as the modeling language for contacts

## ➤ **Expected Runtime specific extensions subprojects**

- Exemplary implementations can be provided for specific tooling of runtimes, provided they are built on the extensions and are pluggable for the specific vendor or open source implementations so that the extensible framework is not compromised. (IONA will tool JBI, Celtix, JSE, JEE, POJO etc)



# What to take away...

## ➤ Project helps even those not explicitly doing SOA

- Anyone building services, even just on web services will benefit from the tooling provided over and above WTP and Technology Projects

## ➤ Open for all vendors

- To be built on the Eclipse philosophy of frameworks and exemplary implantations, many vendors can support their projects under this project. STP already has the support of 4 open source ESB/JBI implementations for this proposal

## ➤ Adding sub-projects

- The proposal has been designed so that parties with SOA products and services easily fit in..
- For example the BPEL editors could easily be plugged into the SOA Network Framework and editors

# Finally



*If you want to support this proposal...*

Please let us know,

by mailing to the list

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